



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



YOUR PILOT AND CO-PILOT



TEAM RAPTOR
ARI BAYZID



TEAM RAPTOR
PETER COREL





TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



Table of contents

1. Introduction
2. What is the Fireball Run?
3. About Team Raptor
4. Team Vehicle
5. Sponsor Benefits
6. Support Crew
7. Sponsorship Packages
8. Funding Details
9. Contact

YOU vs. NASCAR LEGEND
GEOFF BODINE

YOU vs. FIREBALL RUN TEAM 35
CO-FOUNDER FIREFLY SWEET TEA VODKA
SCOTT NEWITT

YOU vs. SHUTTLE ASTRONAUT
WINSTON SCOTT

CHEVROLET FIREBALL RUN ADVENTURALLY SOUTHERN EXCURSION 2011
THE RACE TO RECOVER AMERICA'S MISSING ROSS-ROLLS.COM

AMERICA'S ADVENTURALLY ROLLS SEPT 23 - OCT 1 2011
THE 8 DAY... 15 CITY... 50 TEAM... 2500 MILE... EPIC MOVIE STARRING YOU.

LUXURY LIFESTYLE.COM DAVE SCHOOL Barrett-Jackson FIREBALL RUN

JOIN THE CAST OF CHARACTER DRIVEN TEAMS IN THE MOST CHALLENGING INTERACTIVE ROAD RALLY ADVENTURE IN THE WORLD

SUBSCRIBE TO OUR CHANNEL www.FIREBALLRUN.com BECOME A FAN ON FACEBOOK



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



THE FIREBALL RUN ADVENTURALLY

SOUTHERN EXCURSION 2011

Team Raptor Sponsorship Opportunity

Ari Bayzid and Peter Corel welcome all corporations, business professionals and television and motion picture studios to sponsor Team "Raptor" for the 2011 Fireball Run Adventurally. The Team will be competing against NASCAR Driver Geoff Bodine, Shuttle Astronaut Winston Scott and many other personalities.

This is a unique opportunity to promote your business in a nationwide event, for brand recognition and customer awareness through an extreme but charitable event. All sponsors will be mentioned at the numerous television interviews which will air at the local and national level.

Other media exposure includes: print media, Facebook, YouTube and other social media outlets, not to mention DVD sales of the event, as well as countless photographs and videos taken by your potential consumers. Major networks have shown extraordinary interest in producing the event as a reality TV show, but no timeline for production has been given as of yet.



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



2. What is the Fireball Run?

The Fireball Run Adventurally is one of America's most popular motoring events, also known as "The Race to Recover America's Missing Children". This event is the largest awareness campaign in the country which has aided in the recovery of 35 missing children.

In 2009 the Fireball Run became an inspiring documentary movie and now all Fireball Run events are filmed for all to enjoy. The competition is intense, the characters are real, and their message will inspire you. "This isn't reality TV, This IS REALITY!"

Now Fireball Run begins expanding beyond its adventure roots and into several motor themed events tailored to the participant. We hope one day you will join our cast either as a participant or fan. So without further adieu, please enjoy what we refer to as **Fireball Run: The Web Experience**.

The Fireball Run Adventurally is based on the The Fireball Run Transcontinental Rally, which was a surreal, if not out and out wacky automobile road rally. Unable to find a word that could accurately describe this city-interactive, character driven rally, we decided to create our own word, and in 2010 "Transcontinental" was replaced with "Adventurally".

2010 POST EVENT FACTS:

- The Fireball Run Adventurally achieved a total of \$29 million dollars in publicity (internal audit).
- The event reached a total of 6.5 million people.
- Our efforts for missing children have aided in the recovery of 35 so far.
- Advertisers received between 7-9 million impressions.
- FireballRun.com is in the top 100K of the most popular websites in America by Alexa.
- Visitors spend an average of 10 minutes on the site and 60 seconds per page.
- Since 2007, ALL of our publicity has been positive.
- Fireball Run YouTube video views exceed 500,000.

This year, The Fireball Run Adventurally will start in Melbourne, Florida on September 23rd and will span over 2500 miles, 15 cities, 8 days to finish in Gulfport, Mississippi on October 1st. Celebrity contestants include NASCAR legend Geoff Bodine, Shuttle Astronaut Winston Scott along with other prominent business professionals from across the nation.

More info about Fireball Run:

Website: Fireballrun.com

Facebook: [Facebook.com/Fireballrun](https://www.facebook.com/Fireballrun)

YouTube: [Youtube.com/Fireballrun](https://www.youtube.com/Fireballrun)



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



3. About Team Raptor

This year's Fireball Run Adventurally - Southern Excursion already has already exceeded a record in participating teams in the Movie Car Category. Team Raptor will be a fierce competitor to become the winner in this category.

The Executive Producer of the Fireball Run has a past work relationship with Universal Studios and Jurassic Park, therefore he was extremely pleased that Ari Bayzid with his Jurassic Park Jeep - JP 04 is participating in this year's Fireball Run.

Ari Bayzid's second vehicle is a Jeep Cherokee, which was one of the concept vehicles to be used as the Jurassic Park Tour vehicle in the movie. The movie producers however, decided to use Ford Explorers instead. Ari is determined to make this concept a reality and has begun to customize his Jeep Cherokee accordingly.

Ari Bayzid is also a member of the Star Car Central - Car Club and has not only participated in multiple events throughout Southern California, he also organized a few events himself to help local non-profit organizations in need.

Ari is a student and also employed at Sea World San Diego and lives there as well.

Peter Corel was asked if he would participate as a co-driver and he enthusiastically accepted. Ari and Peter have known each other for over a year and are both committed to help the cause.... and to have fun at this event. Peter helped Team Time Car in 2010 via email and text to find clues during the race. This year he can prove his talents in action at the actual event.

Peter has many talents and business opportunities he is associated with. He is currently part of the Executive Team of Xtreme Green Inc., a company providing automotive lubricants and fuel catalyst through direct sales.

Peter is also the webmaster for The Television Motion Picture Car Club and is friends with several Star Car Central members. He strives to build his very own movie tribute car to join this prestige car club.

Another non-profit company Peter is associated with is The Concerned Family, an organization assisting mothers with children that need help with food, shelter and other essentials.

Peter is married with 3 children and resides in Ontario, California.



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



4. Team Vehicle(s)

Jeep Grand Cherokee – Jurassic Park Guided Tour Vehicle Concept

The Grand Cherokee was a concept vehicle to be used in the movie Jurassic Park, however the producers decided to use a Ford Explorer over the Jeep.

Team Raptor is building this concept car especially for the Fireball Run as a tribute to the never used movie car.

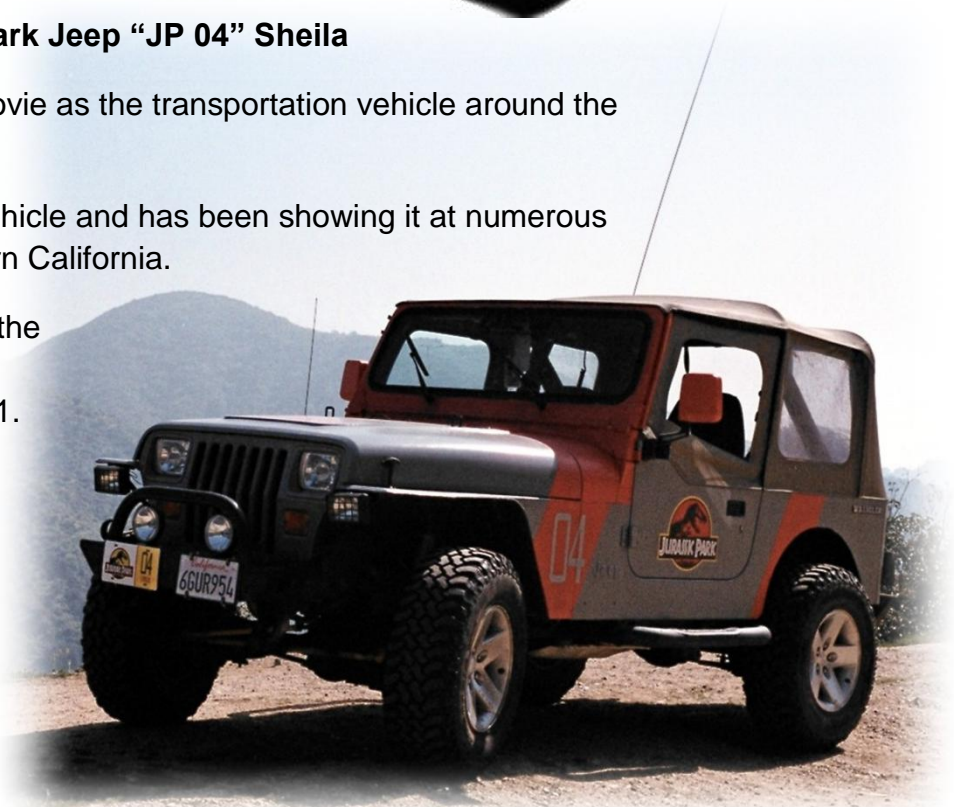


Jeep Wrangler – Jurassic Park Jeep “JP 04” Sheila

This Jeep was used in the movie as the transportation vehicle around the island.

Ari Bayzid owns this tribute vehicle and has been showing it at numerous car shows throughout Southern California.

This is the backup vehicle for the Team to be competing in the Fireball Run Adventurally 2011.





TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



5. Sponsor Benefits

Like the modern day racing car, the sport of motor racing itself has become more sophisticated every year. Today's racing environment requires special design and engineering skills for car and builders. The total team effort also requires the skills of exceptionally talented mechanics and technicians to keep the cars moving at all speeds and in all environments. The final elements to complete today's racing team package are the corporate sponsors and businesses, communication and driving skills of a highly professional driver and co-driver.

Joyce Julius & Associates specializes in tracking the success of sports marketing programs. On the basis of over twenty year's research, Julius stated in an article for USA Today, that **"Dollar for dollar, auto racing is the best bargain in sports marketing."** Their research shows that **racing sponsorship** is the **most economical means** of reaching a specific market demographic.

Additional survey's, such as ones conducted by U.S. News & World Report, claim auto racing is now **America's #1 rated spectator sport**. These published surveys also showed auto racing as a leader in paid attendance, with only baseball showing higher attendance levels. Auto racing is the **fastest growing spectator sport** in the United States with an annual attendance for all forms of racing exceeding 80 million.

Increasing the bottom line is the main goal of every corporate sponsor. Team Raptor strives to increase sponsor's corporate awareness and ultimate sales, through positive association to their corporate name. Team Raptor offers many different flexible sponsorship packages which can promote the corporate sponsor's brand in many different ways, including:

- Logo placement on race vehicles
- Logo on drivers suits/team shirts
- Company name, links and banner ads on multiple web media
- Video commercial or ad on web media
- Recognition in all of Team Raptors marketing and promotional material
- Movie Tribute Cars always attract many spectators to take pictures of the vehicle
- Team Trading Cards and badges, handed out at certain events
- Promotional materials
- Future DVD sale of the Fireball Run Movie, which includes the Team vehicle with companies logo's
- Feature Film and DVD
- Livestreaming (video streaming via Livestream) to 7 million spectators online



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



5. Sponsor Benefits (continued)

FIREBALL RUN "THE MOVIE"

In addition, "Fireball Run - the Movie" won

- The Silver Telly in the category Live Entertainment Sports Event,
- The 32 Annual National Telly Awards honor the very best local, regional, and cable television commercials and programs,
- as well as the finest video and film productions, and work created for the Web.

A DVD Movie has been released and is available for purchase online, which premiered at the 2010 Orlando Film Festival, Orlando Florida.

The sponsorship of the Team is more of an advertising partnership, see the overall facts:

FIREBALL RUN 2010 POST EVENT FACTS:

- FIREBALL RUN Adventurally achieved a total of \$29 million in publicity (internal audit).
- The event reached a total of 6.5 million people.
- Our efforts for missing children have aided in the recovery of 35 so far.
- Advertisers received between 7-9 million impressions.
- FireballRun.com is 96,000th most popular website in America by Alexa.
- Visitors spend an average of 10 minutes on this site and 60 seconds per page.
- Since 2007, ALL of our publicity is positive.
- Fireball Run YouTube video views exceed 500,000.



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



6. Support Crew

TEAM RAPTOR NEEDS YOUR SUPPORT!

**You can become a part of TEAM RAPTOR on
The Race to Recover America's Missing Children.**

There are several ways that you can show your support as a sponsor of Team Raptor for The Fireball Run Adventurally 2011 and become a part of the team, at least as a support sponsor. (Sorry, we can't take you with us on the Rally). If you like to help solve the missions, we can connect via email, Twitter or Facebook, we sure could use your help.

We accept all amounts, nothing is too small. You don't have to be a business or a millionaire to support us. We offer reasonable packages for individuals, businesses and corporations. While other events charge even millions for sponsorships, TEAM RAPTOR has something more affordable for an opportunity of high exposure.

THE TEAM RAPTOR SUPPORT CREW

Any amount \$5, \$10, \$20 up to **\$99.99** will list you by name only on a Support Crew Poster that will be displayed with the car.

Any amount from **\$100 to \$999.99** will list you by name and company on a Sponsor Poster in a larger font.

As part of the Support Crew, your name will also be listed on our Team Raptor Facebook Page, and when we meet at an event let us know who you are and we will have a little gift for you. Sorry, mailing gifts take time and cost extra money which we can use for the event and to help the kids. Let us know if you like to stay anonymous

If your company has equipment, hardware, parts, food or other products it can provide, let us know and we will consider that as well.



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



7. Sponsorship Packages

\$1,000 – The Dino Package: One (1) "TEAM RAPTOR" shirt for you.

- The logo of your business on both TEAM RAPTOR shirts worn by the drivers and two small logos on the side of the car.
- Special acknowledgements with your company name and logo on web media and a Sponsor Banner.
- VIP treatment to all public showing of the vehicle(s) with Free photos at any shows of you, and your family.

\$2,500 – The T-Rex: Two (2) "TEAM RAPTOR" shirts.

- Your company's name and logo on the driver's shirts and on both sides of the car.
- Special acknowledgements with your company name and logo on web media and a Sponsor Banner.
- VIP treatment to all public showing of the vehicle(s) with Free photos at any shows of you, and your family.

\$5,500 – The Jurassic Package: Five (5) "TEAM RAPTOR" shirts-Your company name and logo on the driver's shirts, on the hood and both sides of the car.

- Special acknowledgements with you company name and logo on web media and a Sponsor Banner.
- Your companies' video commercial / ad on TEAM RAPTOR's Web media
- VIP treatment to all public showing of the vehicle(s) with Free photos at any shows of you, and your family.

\$7,990 - The Team Raptor Package: (A \$10,000 value)

This is the **ULTIMATE PACKAGE** OF THE ALL ABOVE PACKAGES IN ONE.

Three (3) special appearances of TEAM RAPTOR and vehicle for your events

Ten (10) "TEAM RAPTOR" shirts

Sole Sponsorship of TEAM RAPTOR

Company name and logo on both driver shirts

Extra large placement of company name and logo on the hood of the car

Company name and logo on top of the car

Company name and logo on both sides of the car

Company name and logo on the rear end of the car

Your companies video commercial / ad on TEAM RAPTOR's Web media

Free photos taken for you, your family, and all of your friends

VIP Status at ALL public events and many private ones.

Sole Sponsorship Banner with your company name, logo, and any other information.

Your company will receive all of the same information that TEAM RAPTOR will be passing out such as: POSTERS - MISSING CHILD FLIERS - POST CARDS - TEAM RAPTOR TRADING CARDS, AND MUCH MORE

As a "TEAM RAPTOR" Package Holder, your sponsorship will be exclusive to your company on all "TEAM RAPTOR" related items such as the Shirts, Posters, and Banners. However, the Fireball Run requires the placement of its major sponsors only on the participating vehicle during the rally. The Fireball Run major sponsors are Chevrolet, Barrett - Jackson, Luxury Lifestyle and a few more. Visit www.Fireballrun.com for a complete list.



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



8. Funding Details

Company Logos:

The company logo needs to be provided in high quality, eps, jpg or png for best quality logo printing.

Logo placement on driver suits & shirts: the sponsoring company needs to provide EIGHT iron-on or sew-on fabric patches. If said patches are not available, additional funds may be needed. The sponsor may select a company of their choice.

These patches are an important advertisement piece, because the shirts and suits will be worn at events and gatherings outside of the Fireball Run and will show your companies participation.

Funds usage:

All funds will be used exclusively for fees and expenses for the Fireball Run, such as:

- Event sign up fee
- Travel cost, Airfare
- Gasoline
- Vehicle maintenance
- Logo decal/transfer printing

Event cost:

Registration: \$7,500 (Hotel and food inclusive)

Gasoline cost: \$600-\$900 (2,500 miles for event)

Car Wrap: \$3,000-\$5,000 (if needed)

Car training for drivers: \$200

Emergency fund for breakdown: \$1,000

Misc.: \$400 (Decals, additional shirts, etc.)

Total: \$9,000 - \$13,000

Additional Travel cost:

Freight: TBD (if needed)

Airline tickets for drivers: \$2,000 round trip (if needed) or

Gasoline to travel to Florida and back: \$1,600 - \$2,000(if needed)

Hotel cost for travel to FL and back to CA: \$1,000

Funds Transfer:

Please complete funds transfer accordingly for availability no later than 7/29/2011, 12:00pm. Keep bank check cashing policies and wire transfer time in consideration.

These funds need to be handled as an advertising expense and shall not be reported as an 1099 earning to the driver or co-driver, who shall not be responsible for any taxes associated with this sponsorship.



TEAM RAPTOR SPONSOR PACKET

2011 Fireball Run



9. Contact Team Raptor

For any more information, please feel free contact us at:

Driver:

Ari Bayzid

(858) 228-6106

Aabayzid@gmail.com

Co-Driver:

Peter Corel

(909) 730-7863

Corelp1@yahoo.com

In the event that are not available, please leave your name, number and a short message including a mention of your interest in a sponsorship, and we will get back with you as quickly as possible.

Thank you for your consideration!

Team Raptor